

Financing operations and conservation initiatives in remote areas have been a worldwide challenge for decades.

Explora addresses this challenge by launching a project with a **scalable impact that disrupts**how conservation is implemented worldwide.

## Motivation for Conservation Reserves: Sustainability at Explora

#### Businesses as Infinite Games

Sustainability is the Strategy: outlast competitors, not beat them

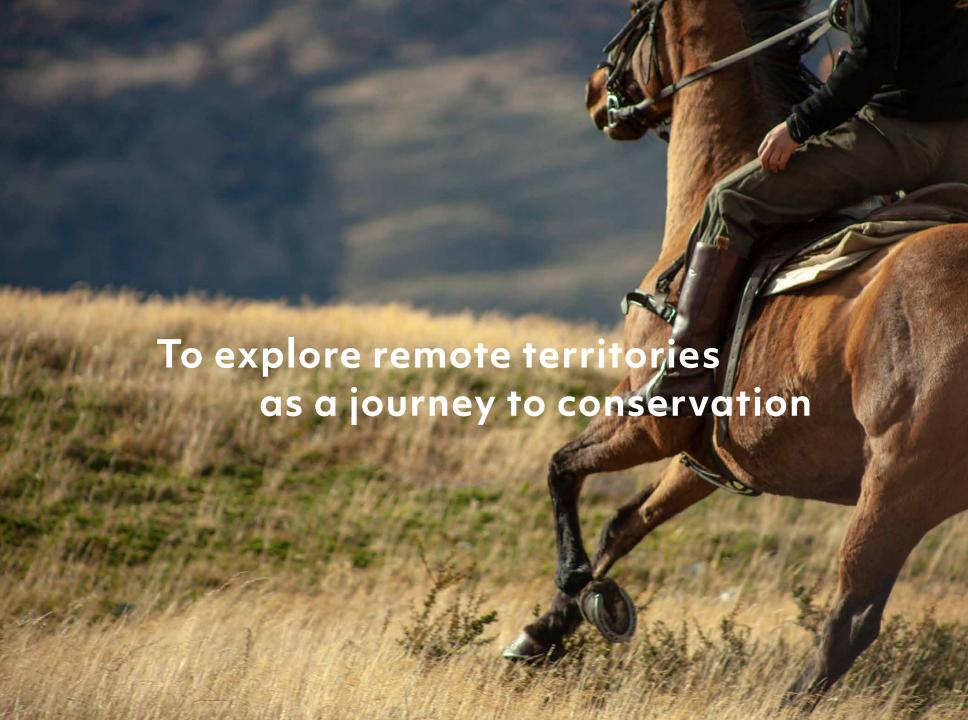
What do we need to survive in the long run?

Strong Corporate Governance

Financial sustainability

License to operate

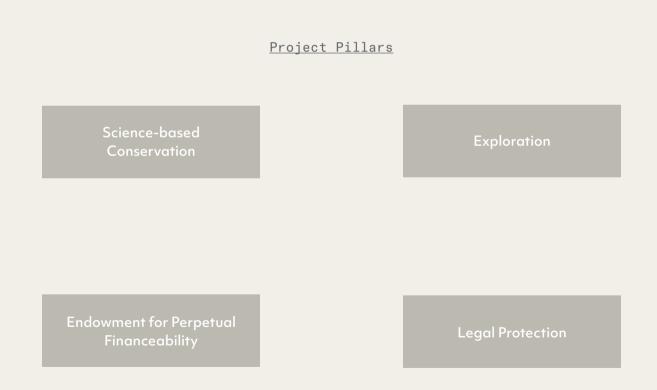
Enduring destinations





# Main Value Proposition of Conservation Reserves

Conservation Reserves are legally protected remote territories preserved through a sustainable management model to safeguard rare landscapes, cultures and ecosystems for perpetuity.







# The Nature Conservancy is a global environmental nonprofit working to create a world where people and nature can thrive.

Founded in the U.S. in 1951, The Nature Conservancy has grown to become one of the most effective and wide-reaching environmental organization in the world. At Conservation Reserves, TNC is leveraging its deep knowledge and expertise in science-based Conservation by designing and implementing a conservation plan for the Reserve.



Microsoft's interest in this project is rooted in their commitment to developing cutting-edge technology for conservation efforts. This project provides a concrete opportunity to support and advance that mission.

In this project, Microsoft will focus on developing technology for fire detection, wildlife monitoring, connectivity in remote areas, and the development of a digital twin, which will allow us to virtually showcase the results of conservation efforts without having to wait 15-20 years.







### RESERVE'S NATURE HIGHLIGHTS

6,000 ha

(14,800 acres)

32% forest

Network of trails

Over 15 km of trails built, and over 100 km identified for exploration.

130+ Plants Species 140+ Birds Species

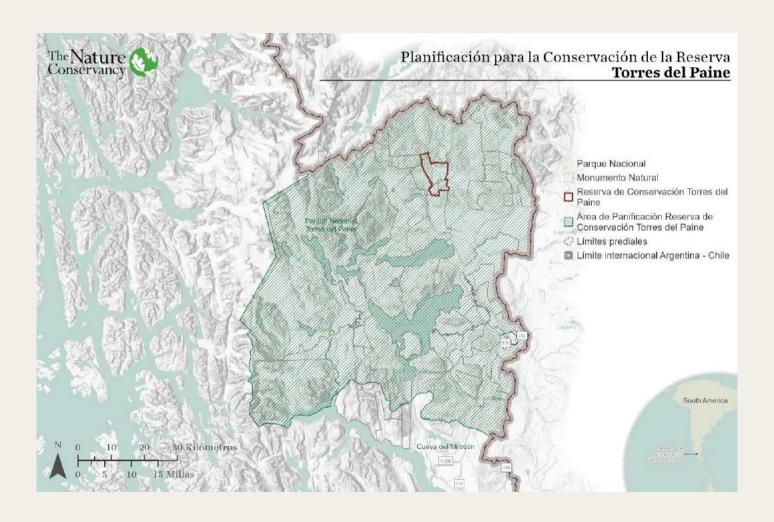
Including condors, chilean flamingo, and the southern partridge.

20 Mammals Species

Including armadillos, quanacos, and pumas.

#### **Conservation Area of Infuence**

The first conservation workshop was held, attended by multiple community representatives. In this workshop, the biosphere reserve was defined as the scope of the conservation plan.









## Contact Us for More Information, Prices and Availability

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#### Learn more at

www.conservationreserves.org

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